

The 29th International Processing and Packaging Exhibition for Asia

PROPAAK ASIA

16-19 JUNE 2021

HALL 98 - 103

BITEC | Bangkok, Thailand

HYBRID

EDITION



The Premier Processing & Packaging
Exhibition for Asia

PRO
Processing



PAK
Packaging

FOOD & DRINK | PHARMA | LAB & TEST | COSMETIC | WAREHOUSE | FEED | LOGISTICS | AUTOMATION | APPLICATION

PACKAGING | PRINT | CODING | MARKING | LABEL | MATERIAL

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Total Solutions for Processing and Packaging Industries

PROPAK ASIA



ProPak Asia 2021, the leading Processing & Packaging trade event for Food, Drink, Pharmaceutical, Cosmetics, and Consumer Products brings together exhibiting companies and buyers from around the world.

ProPak Asia is returning in its 29th installment as the Premier Processing & Packaging event of its kind in Asia and continuing in its commitment to provide the industries with the latest advancements in machineries, technologies and innovative solutions. This year, ProPak Asia offers its Hybrid exhibition presents both physical and virtual exhibitions together, where you can visit booths at BITEC and interact with exhibitors on the online platform at your convenience aiming to overcome global challenges and driving industry into the future that will require quality products and efficient solutions to feed a growing population and protect the environment digitally.

Participants: 554

Participating Countries/Regions:

Australia, Austria, Belgium, Brazil, China, Czech Republic, Denmark, Finland, France, Germany, Hong Kong, India, Indonesia, Italy, Japan, Korea, South, Malaysia, Netherlands, Philippines, Poland, Romania, Russia, Saudi Arabia, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, United Arab Emirates, United Kingdom, United States and Vietnam

International Pavilions:

Italy, Japan and Spain



Book your space early

and don't miss your chance to join one of the region's most important events in one of the world's most dynamic markets.

Trade Attendees:
 **20,546**  **28**
 from countries

Virtual exhibition:
 **640**
 exhibitors from
 **33**
 countries
 **4,745** online visitors.

Key Visitor Fact in 2020

-  **99%** of visitors said they **will return in 2021**.
-  **93%** of visitors described the event as **being useful or very useful** for their business growth.
-  **71%** of visitors indicated they were visiting the show to **buy products**
-  **72%** of visitors indicated they were visiting the show to **find new suppliers**.



Show Facts



Buyers' Job Function

1	Corporate Management / Owner / Chairman / CEO / GM	30 %
2	Purchasing	20 %
3	Production / Plant Manager	16 %
4	Technical Management / Engineer	14 %
5	Quality Control / Quality Assurance	8 %
6	Government Executive	6 %
7	Research & Development	2 %
8	Education & Training	3 %
9	Marketing / Sales	1 %

* Number of visitors said they were interested in from registration in 2020.



Buyer Reports*

ProPak Asia features

8 Industry Zones

covering from upstream to downstream of processing and packaging value chain. Also, it aims to empower start-ups, arm SMEs and boost multinational corporations for success.



ProcessingTechAsia

Processing Technology Exhibition



PackagingTechAsia

Packaging Technology Exhibition



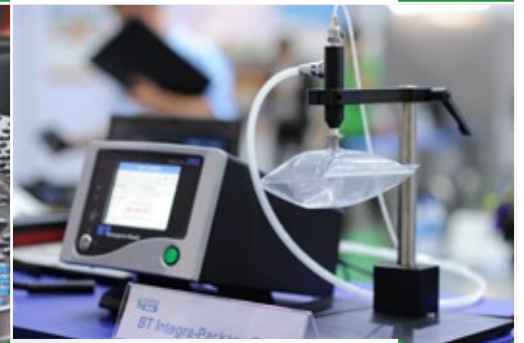
DrinkTechAsia

Beverage & Brewing Processing & Packaging Technology Exhibition



PharmaTechAsia

Pharmaceutical Packaging and Processing Technology Exhibition



Lab&TestAsia

Laboratory Equipment, Instrument, Test & Measurement and Quality Control Exhibition



Coding, Marking & LabellingAsia

Coding, Marking & Labelling Technology Exhibition



Coldchain, Logistics, Warehousing & FactoryAsia

Coldchain, Logistics, Warehousing & Factory Technology Exhibition



PackagingSolutionsAsia

Packaging Supply Chain & Value Chain Exhibition

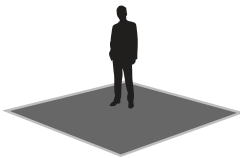


ProPak Asia's pricing model has been designed to offer exhibitors a pricing structure base on stand location within designated Platinum and Gold zones, and preferred number of open sides. Giving exhibitors more choice and flexibility to choose their preferred location and price.



Cost of participation Book the stand that fits your needs and budget!

Space Only



Rent a space to build and design your own stand. [Please see prices below](#) (Minimum 18 sqm.)

Walk on Package



Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelves, and wastepaper basket
THB 1,890 / USD 80per sqm.
(Minimum 9 sqm.)

Premium Package



Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk/counter, chair, table, stand, lockable cabinet and wastepaper basket
THB 2,310 / USD 100per sqm.
(Minimum 18 sqm.)

Standard Rate	Classification	1 open side	2 open sides	3 open sides	4 open sides
Space Only	Platinum	THB 13,898 / USD 433	THB 14,076 / USD 438	THB 14,178 / USD 441	THB 14,255 / USD 443
	Gold	THB 13,719 / USD 427	THB 13,898 / USD 433	THB 14,000 / USD 436	THB 14,076 / USD 438

Mandatory fee online exhibition THB 14,970 / USD 499

About Informa Markets



Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

For further information on ProPak Asia 2021, please contact

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